

# MOBILE & ONLINE ORDERING

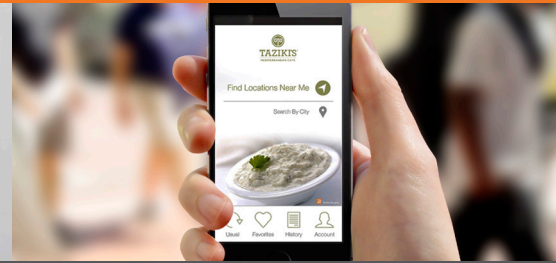
NOW A **REALITY** FOR YOU AND YOUR GUESTS



FROM ANYWHERE



BEAT THE LINE



ORDER, GRAB & GO

Heartland is excited to announce **Heartland ToGo Mobile and Online Ordering**, an easy way to reduce labor costs and increase operational efficiencies – no more manning the phones for orders. The best part is this solution is completely integrated with your existing Heartland processing and gift/loyalty program.

## ▶ REDUCE LABOR COSTS & INCREASE OPERATIONAL EFFICIENCIES.

Heartland, in partnership with ToGo Technologies, specializes in growing off-premise dining through a fully-integrated mobile, web, social media and company dashboard ordering system.

- Branded mobile ordering app with push notifications
- Online ordering embedded on your website and Facebook
- No waiting for funds when orders are processed through existing Heartland credit card account
- Receive orders to match your needs either electronically, kitchen printer, or integrated POS
- Optional catering ordering menu and delivery

## ▶ YOUR MENU, EVERYWHERE.

Make it easy for guests to find your menu and order right then and there.

- Through your website and Facebook page
- Through your very own native iPhone and Android apps

## ▶ INTEGRATED GIFT & LOYALTY

Use your current program - your guests won't miss out on receiving loyalty credit! In the app or online, guests can:

- Redeem gift cards when placing orders
- Earn loyalty credit when placing orders
- View gift card and loyalty points balances
- Pay for order and earn loyalty credit at the counter with mobile phone

## OUR ORDERS INCREASED

# 30 PERCENT DURING LUNCH