

The All-in-One Management
Software Designed Exclusively
for Beverage Retailers



LiquorPOS[®]
A Heartland Company



With LiquorPOS®

| You'll Experience Total Control

– from maximizing sales to flawless accounting, from real-time inventory management and taxation data to air-tight security. Hundreds of beverage retailers worldwide have profited firsthand from the software designed specifically to meet their needs. You can, too!

Without changing the way you already work, expand your reach to literally every aspect of your operation – whether you're running just one retail outlet or a hundred. Of the dozens of point-of-sale programs tested by *Computer Reseller News*, our software has been rated "Easiest to Use".

Technical support unsurpassed in the industry sets us apart from the rest. While our unique, dedicated software is the cornerstone of our business, applying its full potential to yours is what's made us successful.



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We have six customer check-out stations running full tilt. Now, we're not only providing exceptionally professional service, but with the control and accuracy essential to maintaining a high-volume establishment.

Not a Single Opportunity Lost!

| Maximize Sales, Maximize Profits.

- Customer check-out at the speed of light!
- Never again run to check a price. It's all there at the register – pricing, quantity, and deposit data.
- Detailed, professional receipts generated instantly.
- Produce promotional materials and customer lists – even the mailing labels.



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Our Wine-Tasters Club and Senior Citizens programs have not only brought us new customers, but differentiate us from other area retailers.

Recognize Special Customers.

| Keep Them Coming Back for More!

- Reward your best customers: implement discount incentive programs.
- House accounts, complete with preferences, and comprehensive monthly billing statements enhance customer satisfaction.
- Purchase history tracking helps you focus your sales efforts.
- Personalized bar-coded cards enable automatic processing of pre-authorized discounts.
- Access and print drink recipes – over 1,000 provided free!

Protecting Your Interests – 24 Hours a Day!

| Imbedded, Multi-Layered Security.

- Data and select functions restricted to authorized employees.
- Sales and system interactions tracked by employee, ensuring total accountability.

Tracking on Demand.

| With Knowledge Comes Power!

- Track sales by brand, type, department, distributor, or date. Assess costs and profit margins in seconds.
- Track bottle, keg, and tap deposits.
- Document employee sales performance.

Never a Day Late – or a Dollar Short!

Fully Automated Inventory Management.

- Free 10,000-item database makes start-up a snap!
- Barcode scanning of manufacturers' UPC codes ensures accurate processing.
- Inventory data adjusted automatically with every sale and product delivery.
- Reorder Alerts eliminate surprises.

We're Your Partners in Success.

Unsurpassed Customer Support.

- 30 days of complementary technical support gets you up and running fast.
- Trained professionals troubleshoot system, hardware, and networking problems.
- Your system problems diagnosed on-line from our location via modem.
- Annual support contracts provide unlimited toll-free hot-line support. Pay-as-you-go support also available at a nominal charge.



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Now I know, to the item, what's moving, at what rate, and when to reorder — at the touch of a button.

Direct Integration

LiquorPOS integrates direct to Heartland's platform for seamless credit card processing. We also offer integrated gift cards through Heartland Marketing Solutions.

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