

# Chiropractors

## Heartlandportico Virtual Cloud POS



With a complimentary **Portico Cloud point-of-sale(POS)**, you can process payment card transactions quickly and securely, from Windows-based PC or laptop with internet access. Whether you sell online, over the phone, through the mail or from a storefront or office, Portico provides a cost-effective means to accept payments by replacing expensive stand-alone terminals requiring dedicated phone lines, all while being **HIPPA and PCI** compliant.



- Process payments securely using a Heartland Secure™ EVM(chip enabled) peripheral which addresses the liability shift and includes Heartland's unmatched breach warranty –protecting your customer's card data and you from hackers
- Accept mail order/telephone order payments via keyed entry for and eCommerce payments
- Setup recurring billing schedules for fees(auto-debts), store payment cards with flexible schedules. Card-on-file allows for acceptance of payment at any time, with customer acknowledgement. Email notifications to customers keep them informed — improving customer relations
- Receive fair pricing and full disclosure of card processing fees with no middlemen, outside gateways or other third parties to increase your costs
- Streamline transaction acceptance with the virtual terminal's intuitive user interface and easy to navigate menu of services
- Protect sensitive cardholder data and transaction information with administrator control of individual user access
- Export current or historical transaction data in a variety of formats with easy-to-use reporting features
- Visa, MasterCard, Discover, American Express, PayPal and Apple Pay acceptance

Plus, you will benefit from Heartland's award winning U.S.-based, 24/7/365 customer service and one-call resolution policy.

Heartland Secure PIN pads help you reduce PCI scope and ensure optimal transaction security through use of EMV, end-to-end encryption and tokenization technology that begins the moment the customer's card data is swiped, and throughout the authorization process.