

Heartbeat Analytics



○ Real-time reporting

○ Mobile solution

○ Anytime, anywhere access

What if you were free to monitor store performance from anywhere using your smartphone or tablet?

As an independent business operator, you spend a lot of time at your store. Now, you can manage your business on your schedule with Heartbeat, a real-time reporting and analytics solution that interacts directly with your point-of-sale to provide key statistics and store transaction data.



Stay Informed of Store Activity

- Identify and configure the events you wish to monitor through a user-friendly admin console
- Receive alerts for specific events on your device
- Easily manage store and user profile settings
- See the interface in the appropriate scale for your device, whether a smartphone or tablet



Key Statistics and Store Data

- Total sales
- Average check
- Receipts
- Quantity of sales
- Check totals
- Discounts
- Collected tips and voids

Heartland

Empowering Business



Manage Business Anywhere

Heartland's newest mobile application, Heartbeat gives time crunched restaurateurs actionable information with real time push technology. Any Android or iOS phone/tablet can securely access information from anywhere to manage operations. Discover and solve problems and reduce the need to remotely access to your POS. Safely connect to your hosted data for sales, payments, voids, discounts, labor and security information. Designed for single and multiple unit operators, Heartbeat makes it simple to control one or many operations from one login.



Reporting with Historical Comparison

Current and historical information is easily shown within the native application. This allows management to understand trends and predict future activity. Optimized for speed, the app retrieves large amounts of data efficiently. Heartbeat compares information like sales or discounts for a time and date range. Color coded data makes understanding positive or negative trends simple.

Users can personalize their mobile reporting experience with preferred sales, labor, voids, discounts or security data views. Graphical and spreadsheet views can be changed with a click along with resorting data headings.



Fix Problems Quickly

Heartbeat alerts you to security and operations problems. Alerts are instantly pushed to your mobile device and show complete check detail. Want to know the cash drawer was just opened without a transaction? When should you trim labor? Sales information can be delivered on a recurring basis and each staff member can have different setup preferences helping maintain daily profitability. Heartbeat is 100 STET cloud-based allowing you to manage users and system configuration from any web browser.

To learn more: Contact Jennifer at 860.659.8900
Visit GetHeartland.com

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