



Multiple Ways to Accept Payments Offer You Options and Cost Savings

Don't limit yourself to accepting only certain types of payment. Heartland offers a wide range of options, with flexibility on payment acceptance methods.

Mobile Electronic Cash Register (ECR)

Process payments easily with your iPad or smartphone. Mobile ECR delivers two options for securing card-present data:

- Ingenico iCMP—Supports EMV contact and contactless—as well as near-field communications such as Apple Pay, Android Pay, etc.—using market-leading encryption to protect the card data. This Heartland Secure solution includes our breach warranty at no additional cost.
- Rambler 3—Uses AES-encrypting readers to keep your transactions secure

All transaction data is encrypted in transit, so card data is never stored on your mobile device. Beyond just payment processing, our mobile ECR solution provides reporting, inventory management and more.

Mobile Acceptance

Mobile wallets and wearable technology have gained popularity recently and will most likely continue to flourish for years to come. According to a study published by market research and consulting firm Chadwick Martin Bailey (CMB), familiarity and usage of these payment technologies have doubled since 2013. Your business will be well-positioned if you can accept Apple Pay, PayPal, Samsung Pay and other options to create speed and ease for your customers.

Virtual Terminal

Turn any PC into a secure payment processing terminal. Whether you sell online, over the phone, through the mail or from a storefront or office, our virtual terminal provides a cost-effective means to accept payments by replacing expensive standalone terminals requiring dedicated phone lines. You can even accept payments outside of your business by using an Internet-connected laptop.

- Allows a merchant to connect an EMV terminal seamlessly to a PC or laptop
- Provides an inexpensive way to accept payments and can be used to process card-present and card-not-present transactions

Card-Present Terminals

Paying at the checkout—whether self-service or with an employee—is still the processing method of choice for debit or credit purchases. Whether swiping or dipping an EMV-equipped card, Heartland provides options.

Security You Can Count On

Heartland Secure is the most secure card processing solution in the industry, backed by a comprehensive warranty. We use three powerful technologies—EMV, end-to-end encryption and tokenization—to protect your customer's credit card data as soon as the card is used, making all card data completely useless to hackers. We're so confident in Heartland Secure that we back it with our breach warranty—at no additional cost to you.

**For more information, call 860.659.8900.
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